

WEBINAR PROGRAMME

(Please note, recordings of all webinars will be made available via the Bowls England & Crown Green websites for affiliated clubs)

	Website content	Suitable for	Date	Register
MARKETING SUPPORT	Market Your Club – The Rise of Digital Bowls Clubs <ul style="list-style-type: none"> · Social Media · Website · Advanced Digital Advertising 	BBW22 Clubs Activators Celebration Clubs Regional Finals Venues	16/3/22	CLICK HERE
	Market Your Club – Make the Most of the Media <ul style="list-style-type: none"> · Written media · TV/Radio · Local Advertising 	BBW22 Clubs Activators Celebration Clubs Regional Finals Venues	23/3/22	CLICK HERE
	Collecting Information – It's Safer Than You Think! <ul style="list-style-type: none"> · Data Collection for club secretaries · BBW specific 	BBW22 Clubs Activators Club Administrators	30/3/22	TBC - registration for this will be communicated when confirmed
	Volunteer Engagement – More Means Less! <ul style="list-style-type: none"> · How to recruit new volunteers · How to energise them 	BBW22 Clubs Activators Celebration Clubs Regional Finals Venues	13/4/22	CLICK HERE
	Are We Ready Yet? – Plan a Perfect Event <ul style="list-style-type: none"> · Make a plan · Who/What/When/Why 	BBW22 Clubs Activators Celebration Clubs Regional Finals Venues	27/4/22	CLICK HERE
EVENT SUPPORT	What a Day – Dress (the club) to Impress! <ul style="list-style-type: none"> · Off the green · Get your club ready 	BBW22 Clubs Activators Celebration Clubs Regional Finals Venues	4/5/22	CLICK HERE
	Bowls' Big Weekend – Make My Day! <ul style="list-style-type: none"> · On the green · Coach or Welcome? 	BBW22 Clubs Activators Celebration Clubs Regional Finals Venues	11/5/22	CLICK HERE
	Bowls' Big Weekend – What Next? <ul style="list-style-type: none"> · Data exchange – why it is needed & how to do it · Signpost and follow up · How to record successes? 	BBW Clubs	18/5/22	CLICK HERE