

2025 Championships and Competitions Pricing

At the 2023 AGM, it was agreed to increase affiliation fees, which had remained unchanged since 2010 and therefore declined significantly in real terms. Following the review of our national competitions programme and resolutions passed at the 2024 AGM, the Bowls England Board has decided that it is the right time to make some changes to the pricing structure of our national competitions.

This will allow us to reinvest back into delivering the objectives outlined in the competitions review, which include –

- Elevating the Blue Riband events by expanding streaming and securing more national and local media coverage of our top competitions.
- Increasing prize money for the Blue Riband events.
- Continuing to financially support bowlers who reach the British Bowls Championships and World Bowls Champion of Champions.
- Increasing our annual payment to the English Bowling Umpires Association in line with the increasing accommodation and travel costs for umpires officiating at regional and national events.
- Increasing investment in the Balcomb Trophy, Walker Cup, White Rose Trophy and Amy Rose Bowl in order for these inter-county competitions to be a more effective part of our performance pathway and have greater profile.
- In a collaborative and pragmatic manner, investing in our systems at county and national level to consolidate competition administration with bowlers having a one-stop shop for national and local competition entry.
- Increasing the marketing budget to grow the national competitions programme, particularly to bowlers currently not engaged.

With all this in mind, for the 2025 competitions programme, the following will apply (see appendix for full price list).

- **Championship fees in competitions initially managed by Counties will increase from £2.50 to £4** per person and, like affiliation, will be subject to a CPI annual increase. As before, County Associations may choose to add on a surcharge.
- There will be **no fee to Bowls England for entry to the inter-county competitions** (Balcomb Trophy, Walker Cup, White Rose Trophy, Amy Rose Bowl, Middleton Cup, Johns Trophy and Mixed Over 60).
- It will be **FREE to enter all junior competitions** (U17 Singles, U24 Singles and U24 Pairs for both genders) to help stimulate more junior participation. An entry fee will not be charged for the U18 Open Singles Tournament in 2025 as part of our commitment to junior development.
- In terms of nationally managed competitions, they will be priced at £5 per person aside from the Family and Novice Pairs at £4 per person as 'entry level' competitions and the club team competitions which reflect a 'group' purchase.
- Consistent with other grassroots sports, travel expenses will not be paid by Bowls England to players reaching the National Finals in any event.

The fees have not increased since Bowls England's inception and entering our competitions remain very affordable in comparison to other sports' entry fees or match fees. We are confident that the way this additional income will be reinvested is positive for the growth and development of our competitions programme, the long-term sustainability of our performance programme and the profile of our sport.

Appendix - 2025 Championships and Competitions pricing

BLUE RIBAND		£
Men	Four-Bowl Singles	4.00
Men	Pairs	8.00
Men	Triples	12.00
Men	Fours	16.00
Women	Four-Bowl Singles	4.00
Women	Pairs	8.00
Women	Triples	12.00
Women	Fours	16.00
PERFORMANCE		
Men	Balcomb Trophy	FREE
Men	White Rose Trophy	FREE
Men	U17 Singles	FREE
Men	U24 Singles	FREE
Men	U24 Pairs	FREE
Women	Walker Cup	FREE
Women	Amy Rose Bowl	FREE
Women	U17 Singles	FREE
Women	U24 Singles	FREE
Women	U24 Pairs	FREE
PARTICIPATION		
Men	Senior Fours	16.00
Men	Senior Singles	5.00
Men	Senior Pairs	10.00
Men	Novice Pairs	8.00
Women	Senior Fours	16.00
Women	Senior Singles	5.00
Women	Senior Pairs	10.00
Women	Novice Pairs	8.00
Mixed	Pairs	10.00
Mixed	Fours	20.00
Open	Family Pairs	8.00



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TEAM SPIRIT		
Men	Middleton Cup	FREE
Men	Top Club	40.00
Men	Champion of Champions	5.00
Women	Johns Trophy	FREE
Women	Top Club	40.00
Women	Champion of Champions	5.00
Mixed	Over 60 Inter-County	FREE
Mixed	Tony Allcock Trophy	32.00
Open	Club Two Fours	32.00
TWO BOWL		
Men	Two Bowl Singles	4.00
Women	Two Bowl Singles	4.00